



The Future of Accountable Care

Presented by the ACHE of MA Early Careerist Network
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Jessica C. Dudley, MD

Chief Medical Officer, Brigham and Women's Physician's Organization

As Chief Medical Officer for the Brigham and Women's Physician's Organization (BWPO), Dr. Dudley is responsible for the strategic development and oversight of physician led efforts to improve the quality and efficiency of clinical care. Dr. Dudley oversees the BWPO's performance in risk contracts across commercial payers and as an Accountable Care Organization with Medicare and Medicaid. As Vice President for Care Innovation for Brigham Health, Dr. Dudley is responsible for coordinating institutional and physician led efforts to develop population health management and care redesign programs that support the delivery of high value patient care with a focus on reducing overall medical trend and

improving quality performance.

Dr. Dudley has been active in the development of education and training programs to support the development of physician leaders including a leadership program with Harvard Business School. Dr. Dudley developed a physician incubator program (BCRISP) to increase front line physician engagement in identifying opportunities to redesign care to deliver improved outcomes and quality and reduce overall healthcare costs. Dr. Dudley leads overall faculty wellbeing efforts to address burnout and improve professional fulfillment for all faculty.

Previously, Dr. Dudley served as a Medical Director within the Partners HealthCare System addressing trend and quality performance across its Academic and Community hospital network. Dr. Dudley also served as Medical Director for Partners Human Resources supporting the development and management of the pharmacy benefit for Partners employees and their dependents including contracting and on-going formulary management.

Dr. Dudley received her undergraduate degree from Yale University and medical degree from Harvard Medical School. She completed her internship and residency in Primary Care Internal Medicine at Brigham and Women's Hospital in Boston, MA, where she was a practicing primary care physician for

10 years. Dr. Dudley is Board Certified in Internal Medicine and is an Assistant Professor of Medicine at Harvard Medical School.



Robin Hynds, MSN, RN, CPHM

**Vice President of Care Continuum and Network Development,
Lawrence General Hospital**

Robin Hynds is a VP with 20 years of experience in healthcare. She has extensive knowledge of healthcare leadership and management, case/care management, utilization management, discharge planning, and ambulatory care management. Robin is instrumental in applying significant emphasis on high level strategies that counter new trends in payment structures that are crucial to moving from a volume-based reimbursement environment to value based. She has progressed care coordination and management leading to significant revenue

optimization for Lawrence General Hospital as well as establishing a framework for a care delivery system that goes beyond the walls of the hospital. Her expertise includes building a post- acute network and achieving success through the Section 1115 Delivery System Transformation Initiative (DSTI), The Massachusetts Health Policy Commission's Community Hospital Acceleration, Revitalization and Transformation (CHART) Initiative, Pioneer Accountable Care Organization and CMS Bundle Payment Programs. She has built a top-notch Integrated Care service line and is currently working on creating and operationalizing the hospital's new Medicaid ACO strategy among other related risk contracts. Her leadership role is also valued to implement strategic goals related to expanding the hospitals reach into the community with adding multiple sites and services. She has a Bachelor's degree in Nursing from the University of Massachusetts at Amherst, Master's Degree in Nursing Administration from Endicott College and is a Certified Professional in Healthcare Management.



Christine Rooney, M.

**Director of Clinical Initiatives and School-Based Health
Centers, Greater Lawrence Family Health Center
Director of Behavioral Health, Merrimack Valley ACO**

Dr. Rooney is a Family Medicine physician with over 20 years experience caring for patients of all ages in Massachusetts. Her sense of adventure and desire to try new things have certainly been fulfilled since 2001 through her work at the Greater Lawrence Family

Health Center (GLFHC) and more recently with the Merrimack Valley ACO (MVACO) program. As the GLFHC Director of Clinical Initiatives, she has led system-wide projects related to Behavioral Health Integration and SBIRT screening with EMR facilitation among other interdepartmental initiatives. In

her role as MVACO Director of Behavioral Health, Christine brings her prior experience to the broader scope of accountable care to improve health outside of the clinic setting. She has particular expertise in home health care and directs this facet of the Merrimack Valley ACO initiative. She believes it is critical to ask not just what, but how healthcare is delivered, to ensure that the best care is provided at the correct time. She holds appointments as Faculty at the Lawrence Family Medicine Residency Program, Assistant Professor of Medicine at the University of Massachusetts Medical School and Lecturer at Tufts Medical School. She received both her medical school and Family Medicine Residency training at the University of Massachusetts Medical School. Outside of medicine she is on the Board of Directors for Oceanic Research Group, Inc. and pursues adventure via scuba diving, film production and Taekwondo.



Rachel (Rosenblum) Wilson, MHA
Chief Operating Officer, Atrius Health

Ms. Rosenblum serves at Atrius Health's Chief Operating Officer, responsible for leading day-to-day operations, driving overall operating performance, and optimizing the delivery system to ensure an exceptional patient experience. Along with the senior leadership team, she plays a key role driving Atrius Health's short-and long-term strategy to position the organization for success well into the future. Ms. Rosenblum joined Atrius Health in February 2016 as Vice President of Business Development responsible for driving strategic growth initiatives with external organizations through the identification and

execution of new business development opportunities. Ms. Rosenblum came to Atrius Health with over 18 years of clinical and management experience. Previously, she worked for New England Baptist Hospital (NEBH) where she served as Vice President of Ambulatory Operations and Program Development and was responsible for the development and implementation of ambulatory programs and services across the NEBH network including ambulatory surgery, radiology and imaging, laboratory, outpatient rehabilitation, occupational health, integrative medicine, spine center, and pain management services.

Prior to NEBH, Ms. Rosenblum served as the Director of Surgical Services Operations and Program Development at the Brigham and Women's Hospital, the Orthopedic Service Line Administrator at Rush University Medical Center in Chicago, Administrative Fellow at Northwestern Memorial Hospital in Chicago, and Occupational Therapist at Montefiore Medical Center in the Bronx. She is an active member of the American College of Healthcare Executives and, in 2012, received the Regent's Award for Early Career Healthcare Executive of the Year. In 2015, she was a Boston Business Journal 40 Under 40 awardee. She holds a Master of Healthcare Administration from the University of North Carolina at Chapel Hill and a Bachelor of Science degree in Occupational Therapy from Elizabethtown, PA.

PANEL CO-MODERATORS:

Nicholas D’Addabbo

Nicholas D’Addabbo currently serves as Director of Clinical Strategy for Nizhoni Health – one of Massachusetts’ largest home health agencies that focuses on the behavioral health population. His role includes developing relationships with accountable care organizations, hospitals, physician organizations, payers and other strategic partners to build and ensure continuous alignment in care models, patient experience and revenue cycle.



Prior to joining Nizhoni Health, Nick was responsible for a large part of athenahealth’s national interoperability strategy, representing over 66,000 providers using athenahealth’s EHR solution to DirectTrust and ONC interoperability working groups to drive the ability to share relevant clinical documentation across disparate systems.

He attained his Bachelor of Science in Commerce & Business Administration, majoring in finance and healthcare management from The University of Alabama in Tuscaloosa, AL. Nick currently serves as the Co-chairman of Professional Development for the Early Careerist Network of the Massachusetts Chapter of The American College of Healthcare Executives. Outside of healthcare, he serves as the Co-chairman of International Educational Programming for his collegiate fraternity.



Shalina Patel

Shalina Patel is a Project Coordinator on the Brigham Care Strategies & Innovation team at Brigham and Women’s Physicians Organization. Shalina works on a variety of projects in eCare Optimization including electronic prescribing of controlled substances, EPIC optimization, and referrals management. She leads the evaluation portion of the Virtual Scribes initiatives as well as the InBasket Optimization efforts.

Shalina has prior experience in process improvement, project coordination and management, population health management, and archived medical records. She is currently working on a certificate in Health Information Management. She received her Bachelors in Health Services Management from East Carolina University in 2016. Shalina is an active committee member for both the Massachusetts Chapter of the American College of Healthcare Executives and the New England Chapter of HIMSS.