

Speaker Bios – November 1, 2018



Terri Bresenham is GE Healthcare's Chief Innovation Officer, leading innovation and incubation of new growth models for the company. In this role she is responsible for identifying disruptive business models, unique healthcare partnerships and new concepts in digital health, diagnostic technologies and additive manufacturing. Terri is focused on innovation that ultimately creates 'precision health', yielding better outcomes and value for care delivery systems, while improving affordability and accessibility for patients.

Terri is passionate about healthcare and global health issues and has devoted more than 25 years to the field. Prior to this role, she led GE Healthcare's Sustainable Healthcare Solutions business across the 70 countries of Africa, India and Southeast Asia. Her motivation has always been on addressing unmet customer and patient needs and has partnered with governments, clinicians and NGOs to support complete healthcare system strengthening. In addition, Terri led the development of a new portfolio of affordable healthcare technologies that is helping to bring access to quality care for the world's most underserved populations.

She started her career as a clinical chemist, joined GE as an "Edison Engineer" and progressed through engineering and product management roles in Magnetic Resonance Imaging, Computed Tomography and Positron Emission Tomography. She then led several of GE Healthcare's global product businesses: Bone Densitometry, Radiology and Women's Health Ultrasound and Molecular Imaging businesses.

Terri earned her master's degree in Biomedical Engineering from the University of Texas, and her bachelor's in Medical Technology from the University of Tennessee. She is a board member for healthcare organizations, is active in community-based health projects and is a champion for women leadership in technology and global health.



Chris Coburn is Chief Innovation Officer, Partners HealthCare and President of Partners HealthCare International. Based in Boston, the Partners HealthCare system consists of Harvard University affiliates Brigham and Women's Hospital, Massachusetts General Hospital, Massachusetts Eye and Ear, and McLean Hospital. Partners is the largest academic research enterprise in the United States with \$13 billion in

revenue, more than 1.5 million patients and over \$1.7 billion in annual research expenditures. It also includes a managed care organization, out-patient facilities and community hospitals. Partners faculty are appointed at Harvard Medical School.

Chris leads a team of more than 125 tasked with the worldwide commercial application of the unique capabilities and discoveries of Partners' faculty and its 74,000 employees. His unit's business development responsibilities include investing, company creation, international consulting, innovation management, industry collaborations, and licensing. Commercialization revenue exceeds \$130 million annually. More than 225 companies have been spun-off from Partners in the last decade. Numerous industry leading large-scale collaborations have been

established in areas such as artificial intelligence and drug development; and provider strategy. Operational consulting have been delivered to clients in nearly 40 countries. His group also manages a nearly \$200 million venture fund.

Prior to joining Partners, Chris was the founding director of Cleveland Clinic Innovations and served for 13 years as its executive leader. During his tenure Cleveland Clinic spun off 57 companies that raised more than \$700 million in equity financing. Cleveland Clinic had no technology-based spin-offs before Chris' arrival. He also implemented an innovation alliance network in which Cleveland Clinic directly supported technology commercialization for healthcare systems throughout the United States.

Chris has been a member of numerous corporate boards including Explorys (acquired by IBM), Autonomic Technologies, and the U.S. Enrichment Corporation (NYSE:USU). He currently serves on the Boards of NEHI, the Museum of Science, Boston and WGBH. He is a former Vice President and General Manager of Battelle Memorial Institute.



Patricia Forts is the Deputy Chief of Innovation and Strategy at Harvard Pilgrim Health Care. In this role Patricia leads key corporate initiatives to drive the growth and diversification strategy for the organization.

Fueled by her passion to positively impact the complex and costly world of health care delivery and financing, Patricia leads the development of numerous innovative programs and pilots through the Center for Innovation at Harvard Pilgrim. Partnering with early stage digital health organizations and renowned health care organizations, Patricia's work in innovation and strategy at Harvard Pilgrim is focused on improving the quality, value and experience of health care through insight and innovation.

Prior to her current role, Patricia was Vice President of Business Development at Fallon Health where she built new government health plan models (PACE, Duals, Medicaid) in expansion geographies. To support Fallon's growth initiatives, Patricia launched FCHP Plan Innovations, a health plan capabilities consulting and outsourcing line of business.

Patricia joined Harvard Pilgrim in October 2015.



Iyah Romm is the Founder and CEO of Cityblock Health, an innovative venture-backed care delivery company spun out of Alphabet's Sidewalk Labs, that delivers technology-enabled services for low-income individuals in cities across the United States.

Iyah comes to Cityblock from Commonwealth Care Alliance (CCA) in Massachusetts where, as Chief Transformation Officer, he drove the design of organization-wide efforts to strengthen and scale CCA's care delivery and health plan operations and strategy. Previously, as the founding Policy Director for Care Delivery Innovation and Investment at the Health Policy Commission, he led the building of a \$160 million statewide healthcare transformation investment program. There, and in his

earlier role at the state Department of Public Health, Iyah contributed significantly to Massachusetts' healthcare reform efforts, in particular the advancement of payment system and care delivery redesign. He has served as a member of the National Advisory Committee on Transforming Complex Care, was honored as one of Modern Healthcare's Up & Comers in 2016, and was affiliate faculty at Dr. Atul Gawande's Ariadne Labs.

Iyah studied Biology at Brandeis University and medicine at Boston University. He is usually found with his wife and two kids, either chasing garbage trucks in Brooklyn or sailing.



Mason Russell is the Portfolio Leader of Global Value and Market Access at IBM Watson Health.

He is an internationally known health economist with more than 35 years of experience in health services research, consulting, and administration. He currently serves as Portfolio Leader of Global Value and Market Access at IBM Watson Health, a director of the Masonic Health System of Massachusetts, and president of the board of Overlook Visiting Nurse Association. At IBM Watson Health Mason provides senior leadership on

strategic initiatives designed to improve market access and acceptance of life sciences clients' products. His work has been international in scope, focusing on issues relevant to major markets in North and South America, Europe, and Asia/Pacific. Aspects of his research have appeared in more than 125 peer-reviewed manuscripts and abstracts. He is a subject of biographical record in Who's Who in America, Who's Who in Medicine and Healthcare, Who's Who in Science and Engineering, and Who's Who in Business and Finance.

Mason holds a BA in economics Summa cum laude from Salem State University and the Master of Arts in Political Economy (MAPE) from Boston University.



Sarah Sossong, FACHE, is a Principal at Flare Capital Partners. Highlighted as one of the "influential women reshaping health IT" in March 2018 by FierceHealth, Sarah Sossong an expert in digital health, an experienced healthcare operator, a venture capital investor, and an active participant in local and national efforts to advance the adoption of healthcare technology.

Both an entrepreneur and an operator, Sarah has worked to implement and advance adoption of digital health in the US Navy, Kaiser Permanente, Massachusetts General Hospital, and Partners Healthcare. An advocate of local and national adoption of healthcare technology through education and regulatory and payment reform, Sarah's leadership and advocacy roles span a variety of organizations including Mass Challenge Health Tech; the American Telemedicine Association; the National Quality Forum; and Xcertia, a joint mHealth app collaborative effort pioneered by the American Heart Association, American Medical Association, HIMSS.

Passionate about cross-sector collaboration, Sarah's perspectives have been uniquely shaped by the various organizations she has supported - early stage startup and academic medical center, for-profit and not-for-profit, payer and provider, urban and rural, and domestic and international. Ever thoughtful about when, how, and where there are opportunities to make a

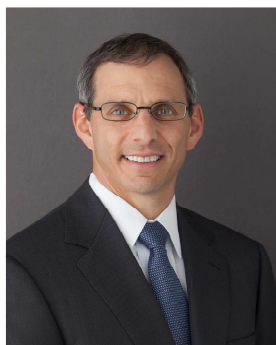
big impact on transforming the business of healthcare, Sarah is delighted to have recently joined the investment team of Boston-based Flare Capital Partners as a venture capital investor. In her role at Flare, a leading healthcare technology venture capital firm focused on full life-cycle investing for early stage health technology startups, she will be both a scout for investment opportunities and an active participant in identified portfolio companies, working with the Flare team and entrepreneurs to build great teams and transform the business of healthcare. In collaboration with startups and the entire healthcare ecosystem, Sarah's efforts will be focused on tackling the "big" problems of healthcare and on finding the best possible role for technology.



Peter Shorett is a Senior Partner within the strategy practice of The Chartis Group, a leading healthcare advisory services firm. For more than a decade, he has worked with the nation's top healthcare providers leading numerous strategic consulting engagements, including enterprise strategy, joint ventures and affiliations, mergers and acquisitions, network development, and economic alignment.

Peter's recent work has focused on mergers and acquisition strategy, post-merger integration, creating innovative approaches to primary care development and design for regional health systems, and advancing enterprise strategies for academic medical centers and large-scale physician group practices.

Peter holds a Master of Public Policy from the Harvard Kennedy School with a concentration in health care policy and a Bachelor of Arts with highest distinction from the University of California at Berkeley.



Mike Weissel is a Group Executive Vice President at Optum. He is responsible for corporate and business strategy, product development and solutioning across Optum. In this role he focuses on cross Optum initiatives, strategy and the development of integrated offerings for the marketplace. Mike joined Optum in 2013 as executive vice president and for three years was the CEO of Optum's Consumer Solutions Group. The Consumer Solutions Group included all of Optum's population health management, financial services and distribution products.

Prior to joining Optum, Mike was with leading international management consulting firm Oliver Wyman for 17 years. He founded Oliver Wyman's Health & Life Sciences practice in 2007, and served as managing partner and global leader for that practice until 2013. Mike has provided strategic leadership on a wide range of issues for health care system participants, with a specific emphasis on payers, health services and enablement companies. Prior to Oliver Wyman, Mike was a Certified Public Accountant and associate partner at Price Waterhouse.

He holds an MBA from Duke University and a BA from the University of Massachusetts.